Going Global: Connecting Foreign Languages with Business
GW-CIBER Programs more fully described

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Business Language Curriculum Development
CIBER support funded GW language faculty in Arabic, Chinese, Korean, and Russian to develop 15-week business language courses. Courses provide a sample syllabus and several "chapters" following a content-based approach. Although they are geared towards upper level college students, the courses include topics and tasks that may be appropriate for other levels as well.

Materials for Business Language Teaching
Through CIBER, GW faculty in French, German, Hebrew, Italian, and Japanese developed business language "modules" which can be used to replace existing chapters in lower level language courses. GW-CIBER has also earmarked funds to develop videos and "business cases" specifically for business language courses. Business language cases are brief scenarios (like short stories) that foster active language learning in a business context. The accompanying teaching plans incorporate tasks familiar to language teachers (role plays, vocabulary building).

Professional Development for Business Language Faculty
GW-CIBER offers two annual professional development opportunities for language educators through the "Business Language Network," a platform for materials and ideas exchange:

> 1) a hands-on workshop for current and future business language teachers, led by a team of GW business and language faculty, and

> 2) a *Business Language Immersion* seminar, making good use of the international resources of our nation's capital for guest speakers and site visits. This year, the Business Chinese Immersion included a speaker from the World Bank and a tour of the new Chinese embassy.

Business Language Internship Opportunities
GW-CIBER's *Study Abroad @ Home* program matches business language students with internships at international institutions with a base in Washington, DC. Interns get to use their language and business skills in a real-world context.

These examples show how just one CIBER takes advantage of the rich local resources for language teachers and learners. All created materials are available free online at GW-CIBER's Business Language site . For other examples of business language programming or to find a CIBER near you, visit the national CIBERweb and check back often for updates.